

STATE BUDGET

(SB 45 / AB 50)

WGA POSITION:

SUMMARY: The biennial state budget includes provisions impacting the grocery industry, including tax policy, workers' compensation schedules, and other fiscal items affecting business operations statewide.

OUTCOME: Passed into Law as Act 15

IMPACT ON GROCERS: Budget provisions related to taxes and workers' compensation directly affect operating costs for grocery stores of all sizes. WGA supports policies that reduce costs, promote stability, and ensure employers can remain competitive while supporting their workforce.



ALCOHOL DELIVERY

(Bills not introduced) Rep. Dallman + Sen. Testin

WGA POSITION:

SUMMARY: Would allow licensed alcohol beverage retailers to sell and deliver alcohol beverages directly to customers, either through in-house delivery or via third-party services.

OUTCOME: Not introduced

IMPACT ON GROCERS: Failure to advance alcohol delivery legislation continues to deny consumers the convenience they increasingly expect and prevents grocery stores from offering full-service online ordering and delivery options.



RETAIL THEFT

(SB 92 / AB 89) Rep. Penterman + Sen. Jacque

WGA POSITION:

SUMMARY: Updates retail theft statutes by addressing organized retail theft, improving enforcement tools, and strengthening penalties for repeat and coordinated theft activity.

OUTCOME: Passed into Law as Act 106

IMPACT ON GROCERS: Retail theft remains one of the most serious challenges facing grocers. These changes would improve deterrence, enhance prosecution, and help protect employees, customers, and communities while reducing shrink and safety risks.

COTTAGE FOODS INDUSTRY

(SB 739 / AB 748) Rep. Swearingen + Sen. Wimberger

WGA POSITION:

SUMMARY: Expands or modifies regulations governing homemade food production and direct-to-consumer sales under Wisconsin's cottage food laws.

OUTCOME: Failed to Pass

IMPACT ON GROCERS: While supporting entrepreneurship, WGA closely monitors food safety, labeling, licensing, and competitive fairness issues to ensure grocery stores and consumers are not negatively impacted.



UNFAIR SALES ACT (MINIMUM MARKUP)

(Bills not introduced)

WGA POSITION:

SUMMARY: Would address or modify Wisconsin's Unfair Sales Act, commonly known as the minimum markup law.

OUTCOME: Not introduced

IMPACT ON GROCERS: The Unfair Sales Act protects competition and prevents predatory pricing that could drive small and independent grocers out of business. WGA supports maintaining a fair and competitive marketplace.



SUPERMARKET EMPLOYEE & FAMILY MEALS RESOLUTION

(AR 4) Rep. Dietrich

WGA POSITION:

SUMMARY: A day to recognize supermarket employees.

OUTCOME: Passed

IMPACT ON GROCERS: Public recognition from policymakers highlights the importance of grocery workers and reinforces the value of grocery stores.



CHILD LABOR (PIZZA DOUGH & MIXERS)

(SB 883 / AB 991) Rep. Kreibich + Sen. Jacque

WGA POSITION:

SUMMARY: Clarifies child labor laws to allow minors to safely and legally operate certain kitchen equipment, including pizza dough rollers and mixers, under specific conditions.

OUTCOME: Failed to pass but Introduced as a DWD Rule

IMPACT ON GROCERS: Provides flexibility for grocery stores while maintaining safety standards, helping employers address workforce shortages and provide opportunities for younger workers.



SNAP WAIVER (FOODSHARE)

(SB 154 / AB 180) Rep. Moses + Sen. Kapenga

WGA POSITION:

SUMMARY: Pursues a waiver or policy changes to Wisconsin's FoodShare (SNAP) program intended to improve program integrity and ensure benefits are used as intended.

OUTCOME: Passed into Law as Act 116

IMPACT ON GROCERS: FoodShare is a critical nutrition program for Wisconsin families and a vital component of grocery operations. Policies must balance access to healthy food with program integrity and administrative practicality.



PHARMACY BENEFIT MANAGER REFORM

(SB 203 / AB 173) Sen. Felzkowski + Rep. Novak

WGA POSITION:

SUMMARY: Establishes enhanced regulation of pharmacy benefit managers (PBMs), including fiduciary and transparency requirements, reimbursement standards, and patient protection provisions. The legislation requires timely payment to pharmacies, prohibits below-cost reimbursement and certain fees, expands access to any willing pharmacy, protects 340B entities, and ensures prescription drug payments count toward patient cost-sharing obligations.

OUTCOME: Failed to pass

IMPACT ON GROCERS: Strengthens the viability of retail and community pharmacies by preventing unfair reimbursement and contracting practices, improving payment certainty, and ensuring a more level playing field between independent retailers with pharmacies and PBM-owned competitors.



HEMP REGULATION

(SB 681 / AB 606 and SB 682 / AB 747) Reps. Swearingen, Kurtz + Sen. Wimberger, Testin

WGA POSITION:

SUMMARY: Establishes a comprehensive regulatory framework for consumable hemp-derived products, including licensing, testing, labeling, and enforcement standards.

OUTCOME: Failed to Pass

IMPACT ON GROCERS:

Clear and enforceable regulations are essential to ensure consumer safety, provide certainty to retailers, and create a level playing field for businesses selling hemp-derived products.



Legislative Scorecard

Compiled by the



for the

2025-2026 Legislative Session



This information can be used by members of the Wisconsin Grocers Association to make educated decisions during the 2026 elections.

As an opinion leader in your community, it is necessary that you are involved in the election of the people who represent you and your business in the State Capitol.

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The following legislators earned the highest ranking by the WGA. These individuals have consistently supported and introduced legislation that benefits the grocery industry and therefore are considered a “Friend of Grocers.” Their efforts will be recognized publicly by receiving a miniature grocery cart, which applauds their efforts on your behalf.

Friend of Grocers:

Assembly

- (R) Tyler August
- (R) Mark Born
- (R) Alex Dallman
- (R) Barbara Dittrich
- (D) Steve Doyle
- (D) Andrew Hysell
- (R) Dean Kaufert
- (R) Dan Knodl
- (R) Rob Kreibich
- (R) Tony Kurtz
- (D) Tip McGuire
- (R) Todd Novak
- (R) William Penterman
- (R) Kevin Petersen
- (R) Rob Swearingen
- (R) Robin Vos

Senate

- (R) Mary Felzkowski
- (R) Dan Feyen
- (D) Dianne Hesselbein
- (R) André Jacque
- (D) Sarah Keyeski
- (R) Devin LeMahieu
- (R) Howard Marklein
- (D) Brad Pfaff
- (R) Romaine Quinn
- (D) Melissa Ratcliff
- (R) Patrick Testin
- (R) Van Wanggaard
- (R) Eric Wimberger

Assembly

- (R) Scott Allen
- (D) Clinton Anderson
- (D) Deb Andraca
- (R) Dave Armstrong
- (D) Margaret Arney
- (D) Mike Bare
- (R) Elijah Behnke
- (D) Jill Billings
- (R) Lindee Brill
- (R) Robert Brooks
- (D) Brienne Brown
- (R) Calvin Callahan
- (D) Ryan Clancy
- (D) Angela Cruz
- (D) Karen DeSanto
- (D) Ben DeSmidt
- (R) Bob Donovan
- (R) Cindi Duchow
- (D) Jodi Emerson
- (D) Joan Fitzgerald
- (R) Benjamin Franklin
- (R) Joy Goeben
- (D) Russell Goodwin
- (R) Chanz Green
- (R) Rick Gundrum
- (R) Nate Gustafson
- (D) Kalan Haywood
- (D) Francesca Hong
- (R) Karen Hurd
- (R) Brent Jacobson
- (D) Jenna Jacobson
- (D) Alex Joers
- (R) Tara Johnson
- (D) Karen Kirsch
- (R) Joel Kitchens
- (R) Scott Krug
- (D) Darrin Madison, Jr.
- (R) Dave Maxey
- (D) Renuka Mayadev
- (D) Maureen McCarville
- (R) Paul Melotik

Assembly

- (D) Vinnie Miresse
- (D) Supreme Moore Omokunde
- (R) Clint Moses
- (R) Dave Murphy
- (R) Jeffrey Mursau
- (R) Amanda Nedweski
- (D) Greta Neubauer
- (R) Adam Neylon
- (R) Jerry O'Connor
- (D) Sylvia Ortiz-Velez
- (D) Lori Palmeri
- (D) Christian Phelps
- (R) Jim Piwowarczyk
- (D) Priscilla Prado
- (R) Treig Pronschinske
- (D) Amaad Rivera Wagner
- (R) Jessie Rodriguez
- (D) Ann Roe
- (D) Joe Sheehan
- (D) Christine Sinicki
- (D) Lee Snodgrass
- (R) Patrick Snyder
- (R) Shae Sortwell
- (D) Ryan Spaude
- (R) John Spiros
- (R) David Steffen
- (D) Angela Stroud
- (D) Shelia Stubbs
- (D) Lisa Subeck
- (R) Rob Summerfield
- (D) Sequanna Taylor
- (D) Angelito Tenorio
- (R) Paul Tittl
- (R) Travis Tranel
- (R) Duke Tucker
- (R) Ron Tusler
- (D) Randy Udell
- (R) Nancy VanderMeer
- (D) Robyn Vining
- (R) Chuck Wichgers
- (R) Robert Wittke
- (R) Shannon Zimmerman

Senate

- (R) Julian Bradley
- (R) Rachael Cabral-Guevara
- (D) Tim Carpenter
- (D) Kristin Dassler-Alfheim
- (D) Dora Drake
- (D) Jodi Habush Sinykin
- (R) Rob Hutton
- (R) John Jagler
- (R) Jesse James
- (D) LaTonya Johnson
- (R) Chris Kapenga
- (D) Chris Larson
- (R) Stephen Nass
- (D) Kelda Roys
- (D) Jeff Smith
- (D) Mark Spreitzer
- (R) Rob Stafsholt
- (R) Cory Tomczyk
- (D) Jamie Wall
- (D) Robert Wirch

Icon definition: These legislators were leaders on the WGA priority issues – whether in support or opposition – identified by the association’s board of directors.

This legislative scorecard provides a rating system for elected officials on their votes on industry-specific bills and other items.

As an opinion leader in your community, it is necessary that you understand the policy decisions by lawmakers and take an active role to determine who represents your business in the state’s Capitol.

Supported WGA Priorities

Retail Theft

Alcohol Delivery

Cottage Food

Hemp Regulations

Child Labor

Pharmacy

Family Meals

Unfair Sales Act

Opposition of WGA Priorities

SNAP Waiver