



WGA GROCERS INNOVATION
EXPO
'26

Learn. Grow. Connect.

Tuesday, August 18, 2026

Wilderness Resort Conference Center – 45 Hillman Rd, Wisconsin Dells, WI 53965

Innovation Expo Schedule

Monday, August 17

1 p.m. - 5 p.m. Vendor Exhibit Set-Up *Only available for main tradeshow floor (not Local Lane)

Tuesday, August 18

8 a.m. Registration

8 a.m. - 12 p.m. Vendor Exhibit Set-Up

8:15 a.m. Owner's Meeting Breakfast

9 a.m. WGA Annual Meeting

9:15 a.m. State & Federal Update

9:45 a.m. Break

10 a.m. Winning the Margin Game: Smart Strategies for Grocery Success

11 a.m. Practical AI for Grocery Retailers

12 p.m. WI Women Grocers Network Mentorship Experience

12 p.m. - 4 p.m. Wisconsin Grocery Industry Trade Show + Local Lane

6 p.m. WGA Awards Banquet

4 p.m. - 8 p.m. Exhibitor Move Out

Contests

10 a.m. - 4 p.m. Live Cake Decorating Competition

1 p.m. - 1:30 p.m. Floral Arranging Contest

4 p.m. Great Wisconsin Bag-Off Championship

Retailers,
 register by scanning
 the QR code:



bit.ly/WGAExpo2026

Hotel Info

We have a room block at the Wilderness Resort for Monday, 8/17 and Tuesday, 8/18.

To reserve your room, call 1-800-867-9453 and use the code Leader #B49576.

Room rates are approximately \$160 per night.

Parking

There is a large parking lot in front of the hotel/convention center that is free to park in for all attendees.

Contact Kendra Pahnke, Director of Development and Events, with any questions.
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