



Grocer of the Year



★ AWARDS ★



Past Recipients

- 2024 **Randy Munns**, Festival Foods
- 2023 **Jason Nilssen**, Nilssen Foods
- 2022 **Carl Miller**, Miller & Sons
- 2021 **Jeff & Cindy Tate**, Watertown/
Waterloo Piggly Wiggly
- 2020 **Bob Jaskolski**, T.A. Solberg Co., Inc./Trig's
- 2019 **Marlin Greenfield**, Festival Foods
(retired)
- 2018 **Dave Spiegelhoff**,
Gooseberries Fresh Food Market
- 2017 **Mark & Brett Stinebrink**,
Stinebrink's Piggly Wiggly
- 2016 **Alan Alden**
- 2015 **Jim Tadych**, Tadych's Econofoods
- 2014 **Mark Skogen**, Skogen's Festival Foods
- 2013 **Jeff Maurer**, Fresh Madison Market
- 2012 **Tim and Kevin Metcalfe**,
Metcalfe's Markets
- 2011 **Dennis Kramer**, Kramer's County Market
- 2010 **Lee Guenther**, T.A. Solberg Co., Inc./Trig's
- 2009 **Margaret Harris, Ted, Patrick, and
Nick Balistreri**, Sendik's Markets
- 2008 **Rosemary & Leo Hansen**, Hansen's IGA
- 2007 **Mark Anderson**, Supervalu
- 2006 **Pat & Bob Fox**,
Fox Brothers Piggly Wiggly
- 2005 **Dave Skogen**, Skogen's Festival Foods
- 2004 **Tom Metcalfe**, Metcalfe's Market
- 2003 **Layton Olsen**, Olsen's Piggly Wiggly
- 2002 **Terry & Kathy Rank**, Lakewood Supervalu

- 2000 **Jerry & Marylou Baryenbruch**,
Hometown Supermarket
- 1999 **Jerry Lestina**, Roundy's Inc.
- 1998 **Trig Solberg**, T.A. Solberg Company/Trig's
- 1997 **Ron Brasch & Lloyd Coppersmith**,
Ron & Lloyd's
- 1996 **Joe Conrad**, Conrad's Sentry
- 1995 **Dick Rinehart**, Dick's IGA
- 1994 **Tom Fox**, Schultz Sav-O Stores
- 1993 **Buck Nelson**, Nelson's Superstore
- 1992 **George Prescott**, Prescott's Supermarkets
- 1991 **Robert Pavil**, The Copps Corp.
- 1990 **Jo M. Benidt (Weis)**, Benidt's Foods
- 1989 **Jim Dewees**, Godfrey Co.
- 1988 **William Czerwonka**, Bill's Red Owl
- 1987 **Clifford Kowalski**, Godfrey Co.
- 1986 **Tom Verhagen**, Larry's Markets
- 1985 **Robert Rindt**, Rindt Enterprises
- 1984 **Ray Alpert**, ABC Supermarket
- 1983 **Harold F. Lindell**, Lindell's Inc.
- 1982 **Herman Schwartz**,
Mid-State Grocers Association
- 1981 **Don Copp**, The Copps Corp.
- 1980 **Richard Brodbeck**, Brodbeck Enterprises
- 1979 **John A. Godfrey**, Godfrey Co.
- 1978 **Ralph Moehring**, S.C. Shannon Co.
- 1977 **Val Frank**, Frank's Market
- 1976 **Vic & Don Burnstad**, Burnstad's
- 1975 **Howard Hill**, Certco





Excellence in Operations



★ AWARDS ★



Past Recipients

- 2024 **Stefanie Galeana**, Roundy's Supermarkets
Mike Johnson, T.A. Solberg Co., Inc.
Mike White, T.A. Solberg Co., Inc.
- 2023 **Eric Bendixen**, Sendik's Food Markets
Nate Vollmer, T.A. Solberg Co., Inc.
Woodrow Nelson, Trig's
Jeff Tewes, Cellar 70
Bill Ryerson, Albrecht's Sentry Delafield
Dan Williamson, Kemp's
- 2022 **Brian Behnke**, Festival Foods
Laura Curran, Metcalfe's Market
Ernie Gempeler, **Ken Gempeler** and
Connie Von Der Heide, Gempeler's Supermarket
Steve Heise, T.A. Solberg Co. Inc./Trig's
Ptacek's IGA
Paul Whaley, Randy's Neighborhood Market
- 2021 **Brad Brayshaw**, T.A. Solberg Co., Inc.
Lisa Grudzielanek, Metcalfe's Market
Keith Johanneson, KJ's Fresh Market
Jim Meier, Metcalfe's Market
Brett Rechek & Max Gritzmacher,
Rechek's Food Pride
Dave Schmitz, Schmitz's Economart
- 2020 **Rick Estridge**, Wayne's Foods Plus
Jim Hyland, Roundy's/Kroger
Nate Weitz, T.A. Solberg Co., Inc./Trig's
- 2019 **Jeff McClure**, UNFI (retired)
Doug Rinehart, Dick's Fresh Market
Jason Stingl, Festival Foods
Dave Tadych, Tadych's Econofoods;
Don Theisen, Trig's
- 2018 **Greg, Kari & Nick Hansen**, Hansen's IGA
Paul Godin, Godin's PigglyWiggly
Tim Plevak, Trig's
- 2017 **Candie Baker**, Webster's Marketplace
Steve Burkhardt, Skogen's Festival Foods
Jason Nilssen, Nilssen's Foods
Brett & Jo Dee Rechek, Rechek's Food Pride
- 2016 **Michelle Harrington & Kerry Jeanpierre**,
Albrecht's Delafield Market
Pat Barnes, Fox Brothers Piggly Wiggly
- 2015 **Ann Garthwait**, Lake Mills Sentry
Sue and Steve Jungwirth, Red's Piggly Wiggly
Carl Miller, Miller & Sons
Jerry and Pat Mountin, Mountin's Piggly Wiggly

- 2014 **Bob Fleming**, Meadowbrook/Fox Run Sentry
Bud & Frances Miller, Miller's General Store, Lyndon Station **Jeff & David Schafer**, Gordy's County Market, Chippewa Falls **David Spiegelhoff**, Gooseberries Fresh Food Market, Burlington
Jeff Tate, Watertown Piggly Wiggly
- 2013 **Mike Buck**, Mega Foods, EauClaire
Terry Daniels, Daniels Sentry Foods, Walworth
Mitch Eveland, Capitol Centre Market, Madison
Mike Jankovich, Angeli Foods, Marinette
Jim Meier, Metcalfe's Markets, Hilldale, Madison
Gordy Schafer, Gordy's County Market, Chippewa Falls
- 2012 **Jim Albrecht**, Albrecht Sentry, Delafield
Frank Betchkal, Marketplace Foods, Menomonie
Kim Goodwin, Festival Foods, Mauston
Jeff Maurer, Fresh Madison Market, Madison
Cindy Puent, Burnstad's Market, Tomah
Rob Webster, Ripon Pick 'n Save, Ripon
- 2011 **Pam Coy**, Viking Village Foods, Reedsburg
Francis Kranz, Zinke's Village Market, Wisconsin Dells
Jason Nilssen, Nilssen's Supervalu, Baldwin
Mike Ptacek, Ptacek's IGA, Prescott
Steve "Red" Salfai, Red's Piggly Wiggly, Omro
- 2010 **Bonnell Family**, Dave's County Market, Merrill
Steve Heise, T.A. Solberg, Rhinelander
Doug Niemuth, Thorp Supervalu
Lee Mylener, Lee's Family Foods, Peshtigo
- 2009 **Alan Alden**, T.A. Solberg, Wausau
Brian Conrad, Lake Mills Sentry Foods
Jason Fritsche, Quality Foods, Wausau
Frank & Stephanie Lueptow, Frank's Piggly Wiggly, Elkhorn
Randy Munns, Festival Foods, Green Bay
Alex Zamarripa, Burnstad's, Tomah
- 2008 **Karen & Dennis Wautlet**, Denny's Supervalu, Algoma
Glenn Palmquist, Richter's Markets, Twin Lakes
Nate Pederson, Sun Prairie Sentry, Sun Prairie
Mike Geidel, Geidel's Piggly Wiggly, Kewaskum
- 2007 **Ken Riley**, Daniels Sentry Food Store, Janesville
Mark Stellpflug, Stell's Piggly Wiggly, New Holstein
Dick & Ted Stodola, Stodola's IGA, Luxemburg
Mary & Bruce Weber, St. Germain Sentry, St. Germain
- 2006 **Tom Nack**, Larry's Piggly Wiggly, Kaukauna
Chuck Olsen, Piggly Wiggly, Green Bay
Dennis Kramer, Kramer's County Market, Abbotsford
Charlie Harvey, Country Store, Shawano





Community Service & Vendor of the Year



Past Recipients

COMMUNITY SERVICE

- 2024 **Peggy Flaherty**, Roundy's Supermarkets
Jeff Kozlowski, Fox Bros. Piggly Wiggly, Port Washington
Nick Zolecki, Fox Bros. Piggly Wiggly, Saukville
Jon Calhoun, Tadych's Marketplace
Pat Ptacek, Ptacek's IGA
- 2023 **Mick Kneeland**, Viking Village Foods
Terry Tryggeseth, T.A. Solberg Co., Inc.
Tim/Kevin/Amanda Metcalfe, Metcalfe's Market
- 2022 **Brian Behnke**, Festival Foods
Miller & Sons
Kevin Grunewald, Tadych's Marketplace
- 2021 **Brandon Koehler**, Dick's Fresh Market
Tim & Kevin Metcalfe, Metcalfe's Market
Elijah Okey, Okey's Market
Rick Teegarden, Skogen's Festival Foods
- 2020 **Chris Campbell**, Dick's Fresh Market, Menomonie
Tim Engel, Dick's Fresh Market, River Falls
Danny & Kevin Konnow, Charlie's Northwoods Market, Land O' Lakes
Chad Schultz, Bernatello's Foods, Kaukauna
- 2019 **Brian Hass**, Fox Brothers Piggly Wiggly
Don Theisen, Trig's
David Weber, St. Germain Sentry
- 2018 **Scott Richter & Sue (Richter) Huber**, Richter's Marketplace
Doug Kulinski, Iola Sentry
- 2017 **Ron & Cathy Lamb**, Lamb's Fresh Market
Troy Vosburgh, Skogen's Festival Foods
- 2016 **Mike Bellin**, New London Festival Foods
Mitch Eveland, Lake Mills Market & Capitol Centre Market
Angie Pierce & Dave Pierce, Pierce's Markets
Randy Roosa, Trig's, Minocqua
Dave Spiegelhoff, Gooseberries Fresh Food Market
- 2015 **Jerry Baryenbruch**, Hometown Supermarket
Jeff Basting, Point Foods
John Blattner, Blattner's Piggly Wiggly
Ben & Joe Campioni, Pat's Foods

COMMUNITY SERVICE (continued)

- 2014 **Pat & Lori Fox**, Fox Bros. Piggly Wiggly
Ralph Malicki, Malicki's PigglyWiggly
Carl Miller, Miller & Sons Supermarket
- 2013 **Dave Bielinski**, Main Street Market
Rob Budd, Hy-Vee
Darrin Kuehn, Festival Foods **Roundy's Supermarkets, Inc.**
- 2012 **Derek Burnstad**, Burnstad's Market
Linda Lippens, KwikTrip
Sherry Salfai, Red's Piggly Wiggly
Jodi Wautlet, Denny's Supervalu
Ted, Nick, Patrick Balistreri and Margaret Harris, Sendik's Food Markets
- 2011 **Paul Butera**, Piggly Wiggly Midwest
Joan & Ted Majdecki, Majdecki's Piggly Wiggly
Terry Tryggeseth, Trig's Eagle River
- 2010 **Jeff Greenheck**, Metcalfe Markets, Madison
Mark Stinebrink, Stinebrink's Piggly Wiggly, Lake Geneva
John & Rick Vanden Wymelenberg, Dick's Family Foods, Wrightstown

VENDOR of the YEAR

- 2024 **Badger Inventory**
- 2023 **Badger Inventory**
- 2022 **Bernatello's Foods**
- 2021 **Lipari Foods**
- 2020 **Valley Cooperative**
- 2019 **Pinpoint Software**
- 2018 **Mehmert Store Services**
- 2017 **BPI Color**
- 2016 **Great Lakes Coca Cola**
- 2015 **Kemps**
- 2014 **Prairie Farms**
- 2013 **Krueger Wholesale Florist, Inc.**
- 2012 **Lipari Foods**
- 2011 **Russ Davis Wholesale**
- 2010 **H. Brooks Company & Valley Bakers Association Cooperative**
- 2009 **General Beverage & Pan-0-Gold**

