



Evergreen Country Club
N6246 US Highway 12
Elkhorn, Wisconsin 53965

Price Per Golfer: \$225

SCHEDULE

8:30 am Registration Opens
9:30 am BIG PUTT
10:00 am Shotgun Start
11:00 am Box Lunch Delivery
3:15 pm 19th Hole Reception
& Dinner

HOTEL ROOMS



Comfort Suites
300 East Main Street
Lake Geneva, WI 53147

**Phone: 262.581.4026,
option 2**

Room Rate for July 23rd: \$120.00
Rooms will be released
after June 23, 2024.

*This is the only grocery
industry event of its
kind in Wisconsin!*

**VENDOR
SPONSOR**

SOUTHERN GROCERY INDUSTRY GOLF OUTING

WEDNESDAY, JULY 24, 2024

at the **Evergreen Country Club** in Elkhorn, WI.

Grocery vendor companies are invited to this marketing format outing which allows networking with independent retailers and grocery store managers. The course is full of sponsored product sampling and entertaining challenges. Funds raised benefit the WGA's Education & Scholarship Foundation and the WGA.

Fun Game Format:

This fun format is a scramble (all players tee off, choose which shot is best, and all play their next shots from the location of the best shot). Each player gets ONE mulligan and remember, "par is your friend". Teams can keep score, but not turn in a scorecard. During the 19th Hole Reception, ten golfer names will be drawn from the ticket drum to win \$50 gift certificates.

Teams: Teams will be four-somes or five-somes made up of retailers and sponsors. Golf teams and final details announced via email the week of ???, 2024.

Vendor Companies: Must be a sponsor to participate.

GOLFERS RECEIVE:

- 18 Holes of Golf
- One Mulligan
- Two Drink Tickets
- Guess The Tees Challenge
- Card for Prairie Farms Joker Poker
- Team Photo
- Dinner Buffet

MORE PRIZES & DRAWINGS!

- Prairie Farms Joker Poker Hand
- Big Putt
- Lipari's Money in the Bank
- Grocery Giveaway\$
- Zone Mechanical North's Grand Prize Drawing

** Contests are subject to change.*

**Please register and
submit golfer names
by June 28, 2024.**

**Email Kendra Pahnke with questions:
kpahnke@wisconsin-grocers.com
Phone: (608) 210-3304**



WISCONSIN GROCERS ASSOCIATION

10 W. Mifflin Street, Suite 205 • Madison, WI 53703

wisconsin-grocers.com

2024 Vendor Sponsor Golf Registration | *South*

MARKETING PACKAGES

Your participation makes the outing a success! Reserve your sponsorship today and submit your golfer names by Friday, June 28, 2024.

Four-some or five-some teams ideally are made up of 2 or 3 retailers and 2 or 3 sponsors. Proceeds benefit the WGA Education & Scholarship Foundation and the WGA. Vendor companies must be a sponsor to participate.

☐ MAJOR SPONSORSHIP: WGA member \$2,100 | Non-member \$2,500

Maximum your marketing exposure at the outing with a major sponsorship. Major sponsorship includes:

- Two full golf registrations
- Program recognition
- Signage on course
- Golf cart signage

☐ TEE SPONSORSHIP: WGA MEMBER \$1,600 | NON-MEMBER \$1,800 (18 available)

Personally market your company's products and services on the golf course. This sponsorship provides a table and two chairs on one hole during the WGA Golf Outing. Your representatives have the opportunity to interact with golfers to showcase your company or to challenge golfers with an activity. Sponsorship includes:

- Two full golf registrations
- Table and two chairs at tee
- Program recognition
- Signage on course

☐ GREEN SPONSORSHIP: WGA MEMBER \$1,600 | NON-MEMBER \$1,800 (18 available)

Market your company by sponsoring a hole challenge. Each hole will be assigned a challenge: longest drive, closest in two, longest putt, etc. Sponsorship includes:

- Two full golf registrations
- Signage on course
- Program recognition

☐ DRINK TICKET SPONSORSHIP: WGA MEMBER \$850 | NON-MEMBER \$950

Market your company as a Drink Ticket sponsor. Your logo will be added to drink tickets! This sponsorship does not include golf registrations which are an additional \$225. Sponsorship includes:

- Logo on drink tickets
- Program recognition
- Signage on course

*Invite
a Retailer
to Join!*

TOTAL COST FOR SPONSORSHIP & INVITED RETAILER REGISTRATIONS

Cost of your chosen sponsorship \$ _____
Sponsorship Options (above)

Total Cost for Registrations + \$ _____
(from right column)

Total \$ _____

Total number of golfing grocers
(retailers only) who are WGA members:

_____ X \$225 = _____

Total number of golfing grocers
(retailers only) who are non-members:

_____ X \$279 = _____

Total cost for registrations \$ _____

For more information contact
Kendra Pahnke at 608.210.3304
or kpahnke@wisconsin-grocers.com



10 W. Mifflin Street, Suite 205
Madison, WI 53703

wisconsin-grocers.com

RESERVE YOUR SPONSORSHIP TODAY! Return form to WGA at: kpahnke@WisconsinGrocers.com. Submit form by June 28, 2024.

WGA will email confirmation upon the return of this sponsorship agreement. Invitation limited to WGA members and Special Guests.

Vendor companies must sponsor to participate. Cancellations must be made in writing to WGA by **June 28, 2024**.

SPONSORING COMPANY

COMPANY CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

SPONSOR GOLFER #1

SPONSOR GOLFER #2

INVITED RETAILER GOLFER #1

COMPANY

INVITED RETAILER GOLFER #2

COMPANY

You will receive an invoice from the WGA.

Thank you!