



ALLIED MEMBERSHIP APPLICATION



WHAT THE WGA HAS TO OFFER,
YOU CAN'T GET ANYWHERE ELSE!

REQUIRED INFORMATION:

Store or Company Name _____ Location _____ County _____

Mailing Address _____

Store Owner _____

Phone _____ Email* _____

Principal Supplier _____

Store Director / Manager _____ Address _____

City _____ State _____ Zip Code _____

Email* _____

Please list any other person in your store or company who should receive publications and correspondence from the WGA.

Name _____ Title _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email* _____

Name _____ Title _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email* _____

2024 Allied Trade Membership: \$899

WGA Allied Members will receive:

- Use of WGA Allied Member and WGA logo to promote your membership
- Receive all communications for your key grocery representatives
- Weekly President's Letter (e-newsletter)
- Bi-Weekly WGA Vendor Insider newsletter
- Event Sponsorship and Participation options throughout the year
- A hot link from WisconsinGrocers.com to your website
- Advertising options to reach your audience with more frequency: *Wisconsin Grocer* magazine and weekly digital newsletters.
- And many more benefits!

Please complete this Membership Application and return with dues payment to:



Wisconsin Grocers Association
10 West Mifflin Street, Suite 205
Madison, WI 53703
Attention: Kendra Pahnke
kpahnke@wisconsin-grocers.com

*The WGA will not reproduce, distribute, sell or otherwise circulate any business information or e-mail addresses outside of the WGA membership. Email is the preferred communication to our members for Legislative Alerts, WGA President's Letters and all event information.