

Wisconsin Grocers Foundation Leadership Institute

June 12, 2024

*Valley Cooperative
Association, Greenville*

July 10, 2024

*Krueger Wholesale Florist,
Rothschild*

August 20, 2024

Kwik Trip, La Crosse

September 18, 2024

Location TBD

*For more information and locations,
go to www.wisconsin-grocers.com*



Wisconsin Grocers Association

Education and
Scholarship

FOUNDATION

Program Guidelines and Selection Process

PROGRAM GOALS



Identify and Define Leaders

- Identify individuals with the desire and potential to become leaders in and for their respective businesses.
- Engage those individuals in ways that will indelibly affect their future and lay a foundation for their personal growth as leaders in the industry.
- Provide the elements necessary for participants to build their skill sets to learn and execute strategies to face business challenges in the 21st century marketplace, and promote the grocery industry.
- Facilitate the promotion of program graduates into future leadership positions in their careers, within the Wisconsin Grocers Association as well as on both local and national levels.

PARTICIPATION GUIDELINES



Be a Part

- Applicants must be an employee or representative of a current member in good standing with the Wisconsin Grocers Association.
- Applicants must agree to participate in all aspects of the Leadership Institute, including graduation recognition at the **Grocers Innovation Expo on October 16, 2024**, at the Madison Marriott West in Middleton, WI.
- **Total program cost is \$199** paid by applicant and/or company sponsor. Program fee includes all event registrations, meals, and materials.
- Participants will receive course synopsis and materials respective to each course session.

SELECTION PROCESS



A Limited Class

- Applications are due by **May 17, 2024**. Up to 20 participants will be selected to participate from the applications received.



Leadership Institute Application

Applicant Name

Applicant Address (Street / City / State / Zip Code)

Applicant Phone

Applicant Email

Company Name

Number of Stores / Locations

Name and Title of Sponsor and/or Company Contact

Number of Stores / Locations

Company Address (Street / City / State / Zip Code)

Company Phone

Sponsor or Company Contact Email

Number of years
as an employee
at your

Positions held

Duties

organization /
company

Please list leadership positions you currently hold or have held in the past:

Please list any associations or organizations you belong to:

Please list any industry-related events (WGA or other) you have attended:

Leadership Institute Application

Briefly explain your interest in the Leadership Institute:

Return this completed application by May 17, 2024, along with your sponsor nomination form to:

WGA Education & Scholarship Foundation • 10 West Mifflin Street, Suite 205 • Madison, WI 53703

For more information, contact **Sarah Decorah, 608.210.3302** or sdecorah@wisconsin-grocers.com





Sponsor Nomination Form

This nomination will be reviewed by the Leadership Institute Committee. Nominees must be 18 years or older. Please print legibly or type the information requested. Attach additional sheet(s) if necessary to supplement your answers.

Name of Nominee (Applicant)	Title	Area/Specialty
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Company and Mailing Address

Work Phone	Cell Phone
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Email	Number of years employed at your company (Nominee)
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Name of Sponsor

Email

Please tell us why your company believes this nominee would be a good candidate for the Leadership Institute.

As a sponsor, I agree to encourage the applicant to have full participation in all designated elements of the Foundation Leadership Institute. I will debrief and discuss with the applicant what they learned in each of the classes and will help to use this knowledge to develop and solidify their skills of effective leadership both in our company and for their personal growth.

Signature of Sponsor

Date

**Please return completed nomination form by May 17, 2024, along with the participant's application form to:
WGA Education & Scholarship Foundation • 10 West Mifflin Street, Suite 205 • Madison, WI 53703**

Upon acceptance, your company will be invoiced the \$199 participation fee.

For questions or more information, contact **Sarah Decorah, 608.210.3302** or **sdecorah@wisconsin-grocers.com**