



Wisconsin Grocers Association | Grocers Innovation EXPO

# Retailer Registration Form

**October 17 & 18, 2023**

Hilton Appleton Paper Valley and  
Fox Cities Convention Center, Appleton, WI

(Please Print)

Name \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Distribution Center \_\_\_\_\_

Name as you would like it to appear on your badge	Company	Registration Option	Cost
1) _____	_____	_____	_____
2) _____	_____	_____	_____
3) _____	_____	_____	_____
4) _____	_____	_____	_____
5) _____	_____	_____	_____

☐ Check here if you are a WGA member.

☐ Check here if you or anyone attending with you will need special services.

☐ Check here if you have special dietary needs. Please describe: \_\_\_\_\_

## Registration Options

- A. Full** - All seminars and activities, Vendor Appreciation Happy Hour, Trade Show, Bag-Off, Awards Banquet..... \$199
- B. Tues Only** - Tuesday retail seminars and Vendor Appreciation Happy Hour ..... \$125
- C. Happy Hour** - Tuesday Vendor Appreciation Happy Hour..... \$75
- D. Wednesday Full** - All Wednesday retail seminars, breakfast, Trade Show, Bag-Off and Awards Banquet ..... \$175
- E. Business Day** - All Wednesday retail seminars, breakfast, Trade Show and Bag-Off (no Awards Banquet) ..... \$99
- F. Award Banquet** - Trade Show, Bag-Off and Awards Banquet..... \$110
- G. Trade Show & Bag-Off** ..... FREE

**Note:** A credit card may be required in advance.

## Billing Options

☐ Invoice Me ☐ Check Enclosed Credit Card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## Hotel Accommodations



Hilton Appleton Paper Valley  
333 W. College Ave., Appleton, WI

### Reservations:

(920) 733-8000 (Option #1)  
or [appletonpapervalley.hilton.com](http://appletonpapervalley.hilton.com)  
(Group Code: WGA)

**Room Rate:** \$134

**Block held until**  
**September 17, 2023**



[kris@wisconsinagrocers.com](mailto:kris@wisconsinagrocers.com)

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PRESENTED BY THE  
WISCONSIN GROCERS ASSOCIATION



## Expo SCHEDULE

*New in 2023!*

- **Wisconsin Women in Grocery Network Forum** - Welcoming Women from the Wisconsin Grocery industry (*details forthcoming*)
- **Innovation Stations** - Express lanes of information in 20 minutes or less during the Trade Show!
- **Cart Corrals** - Designated areas on the trade show floor to conduct business, organize your goodies, and relax.

### Tuesday, October 17, 2023

Noon	Wisconsin Women in Grocery Network Forum
1 pm	TBD
2 pm	TBD
3 pm	TBD
5-7 pm	Vendor Appreciation Happy Hour



### Wednesday, October 18, 2023

8:30 am	TBD
9:30 am	TBD
10:45 am	WGA Grocery Industry Summit/ Annual WGA Membership Meeting

Noon-4 pm Wisconsin Grocery Industry  
Trade Show

4-5 pm	Great Wisconsin Bag-Off Championship
5 pm	Awards Banquet Reception
6:30 pm	WGA Awards Banquet

Seminars & speakers subject to change.



For more information, contact  
Kris Neilson: 608.210.3304 or  
kris@wisconsin-grocers.com

*Multiple Events and Educational  
Opportunities to Enjoy and  
Benefit From!*

Over 5 hours of  
grocery-specific  
**EDUCATIONAL SEMINARS.**

Tour, learn, and sample at the  
**GROCERY INDUSTRY TRADE SHOW**  
with over 140 booths showcasing  
products and services.

**NETWORK** with the  
grocery industry.

**REGISTRATION OPTIONS** to fit  
your schedule and budget!

Enjoy the creative  
**CAKE DECORATING CHAMPIONSHIP**  
and **STATE BAG-OFF**  
**CHAMPIONSHIP CONTEST.**

**MAKE PLANS TO  
ATTEND NOW!**

#### **Who benefits from attending?**

- Store Managers
- Directors
- Department Managers
- New to the Industry
- Future Leaders
- Women in Grocery
- Decision Makers

**Cancellations must be in writing by October 10, 2023. Vendor companies must sponsor to attend.** You must be a WGA member, sponsor, work in the grocery industry, or special guest to attend. Registration will close on October 10, 2023, and onsite registration is available after that date.