

Wisconsin Grocers Foundation Leadership Institute

June 14, 2023

*Valley Cooperative
Association, Greenville*

July 12, 2023

*Krueger Wholesale Florist,
Rothschild*

August 10, 2023

Kwik Trip, La Crosse

September 20, 2023

Storemasters, Pewaukee

*For more information and locations,
go to www.wisconsin-grocers.com*



Wisconsin Grocers Association

Education and
Scholarship

FOUNDATION

Wisconsin Grocers Foundation Leadership Institute

Program Guidelines and Selection Process

PROGRAM GOALS



Identify and Define Leaders

- Identify individuals with the desire and potential to become leaders in and for their respective businesses.
- Engage those individuals in ways that will indelibly affect their future and lay a foundation for their personal growth as leaders in the industry.
- Provide the elements necessary for participants to build their skill sets to learn and execute strategies to face business challenges in the 21st century marketplace, and promote the grocery industry.
- Facilitate the promotion of program graduates into future leadership positions in their careers, within the Wisconsin Grocers Association as well as on both local and national levels.

PARTICIPATION GUIDELINES



Be a Part

- Applicants must be an employee or representative of a current member in good standing with the Wisconsin Grocers Association.
- Applicants must agree to participate in all aspects of the Leadership Institute, including graduation recognition at the Grocers Innovation Expo on October 18, 2023, at the Fox Cities Convention Center in Appleton, Wisconsin.
- **Total program cost is \$199** paid by applicant and/or company sponsor. Program fee includes all event registrations, meals, and materials.
- Participants will receive course synopsis and materials respective to each course session.

SELECTION PROCESS



A Limited Class

- Applications are due by **May 12, 2023**. Up to 20 participants will be selected from the applications received.
- The selection committee will review all applications and select participants by May 19, 2023, after which they will notify the selected individuals and their companies.

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For more information on the Wisconsin Grocers Foundation Leadership Institute program please contact: **Sarah Decorah**, 608.210.3302 or sdecorah@wisconsin-grocers.com

WGA Education & Scholarship Foundation • 10 West Mifflin Street, Suite 205 • Madison, WI 53703 • 608-244-7150



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Application

Applicants must be 18 years or older. Attach any additional information you feel might be pertinent to the selection process.

Applicant Name

Applicant Address (Street / City / State / Zip Code)

Applicant Phone

Applicant Email

Company Name

Number of Stores / Locations

Name and Title of Sponsor and/or Company Contact

Number of Stores / Locations

Company Address (Street / City / State / Zip Code)

Company Phone

Sponsor or Company Contact Email

Number of years
as an employee
at your

Positions held

Duties

organization /
company

Please list leadership positions you currently hold or have held in the past:

Please list any associations or organizations you belong to:

Wisconsin Grocers Foundation Leadership Institute

Please list any industry-related events (WGA or other) you have attended:

Briefly explain your interest in the Leadership Institute:

Please return this form along with any supplementary material you would like the selection committee to review by **May 12, 2023**.
Upon acceptance, you or your company will be invoiced the \$199 participation fee.

Return your completed application to:

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Sponsor Nomination Form

This nomination will be reviewed by the Leadership Institute Committee. Nominees must be 18 years or older. There is a limit of two candidates per company. Please print legibly or type the information requested. Attach additional sheet(s) if necessary to supplement your answers.

Name of Nominee (Applicant)

Title

Area/Specialty

Company and Mailing Address

Work Phone

Cell Phone

Email

Number of years employed at your company (Nominee)

Name of Sponsor

Please confirm the one-year commitment of
your organization for nominee to participate

Wisconsin Grocers Foundation Leadership Institute

Sponsor Email

Please tell us why your company believes this nominee would be a good candidate for the Leadership Institute.

Please include any supplementary material you would like the Selection Committee to review.

As a sponsor, I agree to encourage the applicant to have full participation in all designated elements of the Foundation Leadership Institute. I will debrief and discuss with the applicant what they learned in each of the classes and will help to use this knowledge to develop and solidify their skills of effective leadership both in our company and for their personal growth.

Signature of Sponsor

Date

Please return completed nomination form by May 12, 2023, along with an application form.

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