

This is the only grocery industry event of its kind in Wisconsin!

**VENDOR
SPONSOR**

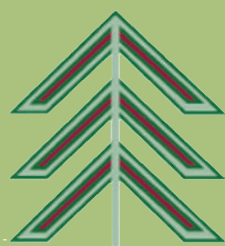


Southern Classic Grocery Industry GOLF OUTING



**WGA's Annual Southern Classic Golf Outing is Wednesday,
July 26, 2023 at the Elkhorn Country Club in Elkhorn, WI.**

Grocery vendor companies are invited to this marketing format outing which allows networking with independent retailers and grocery store managers. The course is full of sponsored product sampling and entertaining challenges. Funds raised benefit the WGA's Education & Scholarship Foundation and the WGA.



Evergreen Country Club
N6246 US Highway 12
Elkhorn, Wisconsin 53965

Schedule

8:00 am Registration Opens
9:00 am Call to Carts
9:15 am Opening Remarks
9:30 am BIG PUTT
10:00 am ... Shotgun Start
11:00 am Box Lunches @ the turn
3:15 pm 19th Hole Reception
& Dinner
4:15 pm Awards Ceremony
5:30 pm Have a Safe Trip Home!

Hotel Rooms



Comfort Suites
300 East Main Street
Lake Geneva, WI 53147

Phone: 262.248.2300

Room Rate: \$124

Rooms block ends
June 25, 2023.

FUN GAME FORMAT:

The fun format is a scramble (all players tee off, choose which shot is best, and all play their next shots from the location of the best shot). Each player gets ONE mulligan and remember, "par is your friend". Teams can keep score, but not turn in a scorecard. During the 19th Hole Reception, ten golfer names will be drawn from the ticket drum to win \$50 gift certificates.

Four-some or five-some teams are ideally made up of 2 retailers, 1 distribution center representative and 2 sponsors.
See Sponsorship Packages on back.

Golf Goodies - Donate a golf goody with your company logo for all golfers to receive in their Welcome Gift Bags. Items must be delivered to the WGA office by July 7, 2023.

Vendor companies must be a sponsor to participate.

GOLFERS RECEIVE:

- Fun Game Format
- One Mulligan
- Two Drink Tickets
- Guess The Tees Challenge
- Team Photo
- Breakfast coffee & rolls
- Box Lunch @ the turn
- Dinner Buffet
- **Contest Card*** covering course challenges and drawings including:
- \$500 in Gift Certificates

More Prizes & Drawings!

- Prairie Farms' Joker Poker Hand
- Big Putt
- Lipari's Money in the Bank
- Zone Mechanical North's Grand Prize Drawing

**Contests are subject to change.*

Please register and submit golfer names by July 7, 2023.

Golf teams and final details from WGA on July 21, 2023.





MARKETING PACKAGES

Your participation makes the outing a success! Reserve your sponsorship today and submit your golfer names by Friday, July 7, 2023. Four-some or five-some teams ideally are made up of 2 or 3 retailers and 2 or 3 sponsors. Proceeds benefit the WGA Education & Scholarship Foundation and the WGA. Vendor companies must be a sponsor to participate.

☐ MAJOR SPONSORSHIP: WGA member \$2,100 | Non-member \$2,500

Maximum your marketing exposure at the outing with a major sponsorship. Major sponsorship includes:

- Two full golf registrations
- Program recognition
- Signage on course
- Golf cart signage
- Included in two-page spread in *Wisconsin Grocer Magazine* for Major Sponsors

☐ TEE SPONSORSHIP: WGA MEMBER \$1,600 | NON-MEMBER \$1,800 (18 available)

Personally market your company's products and services on the golf course. This sponsorship provides a table and two chairs on one hole during the WGA Golf Outing. Your representatives have the opportunity to interact with golfers to showcase your company or to challenge golfers with an activity. Includes:

- Two full golf registrations
- Table and two chairs at tee
- Program recognition
- Signage on course

☐ GREEN SPONSORSHIP: WGA MEMBER \$1,600 | NON-MEMBER \$1,800 (18 available)

Market your company by sponsoring a hole challenge. Each hole will be assigned a challenge: longest drive, closest in two, longest putt, etc. Winners will receive:

- Two full golf registrations
- Signage on course
- Program recognition

☐ DRINK TICKET SPONSORSHIP: WGA MEMBER \$850 | NON-MEMBER \$950

Market your company as a Drink Ticket sponsor. Your logo will be added to drink tickets! This sponsorship does not include golf registrations which are an additional \$225. Includes:

- Logo on drink tickets
- Program recognition
- Signage on course



For more information contact
Kris Neilson at 608.210.3304

WISCONSIN GROCERS ASSOCIATION
10 W. Mifflin Street, Suite 205
Madison, WI 53703
wisconsin-grocers.com

COST FOR REGISTRATION

Cost of your chosen sponsorship \$ _____
Sponsorship Options (above)

Total Cost for Registrations + \$ _____
(from right column)

Total \$ _____
(See below for payment options)

Total number of golfing grocers
(retailers only) who are WGA members:

_____ X \$199 = _____

Total number of golfing grocers
(retailers only) who are non-members:

_____ X \$249 = _____

Total cost for registrations \$ _____

RESERVE YOUR SPONSORSHIP TODAY!

☐ YES, I'd like to donate a goodie to the
Welcome Bags (Items to be at
WGA office by July 7, 2023.

*WGA will email confirmation upon the
return of this sponsorship agreement.
Invitation limited to WGA members and
Special Guests.*

Vendor companies must sponsor to
participate. Cancellations must be made
in writing to WGA by July 7, 2023.

Return this form to WGA at: Kris@WisconsinGrocers.com or f: 608.244.9030. Sign up today, then submit golfer names by **July 7, 2023**.

Name (Golfer #1) _____ Company _____

Name (Golfer #2) _____ Company _____

Sponsoring Company Name _____

Company Address _____ State _____ Zip _____

Phone _____ Email _____

☐ Invoice me **OR** ☐ Pay now: _____
Card Number _____ Expiration _____

Security Code _____ Signature _____

Thank you!