



Nomination Application

Nominate one of your colleagues from the grocery industry in Wisconsin. It is a tremendous way to recognize their accomplishments.

Nomination Deadline:
Friday,
May 12, 2023



VENDOR OF THE YEAR

The Wisconsin Grocers Association invites you to nominate a vendor company for creating a successful relationship that results in an increase of sales.

The Vendor of the Year Award will recognize one vendor for their many contributions as a grocery industry partner, helping grocers strategically merchandise products and increase sales in one or multiple store categories. The nominated company must be a WGA Allied Member. The WGA Vendor of the Year Award will recognize a vendor company who has:

- excelled as a partner in the grocery industry
- made achievements within their field or industry
- contributed their skills as an involved WGA member

How to Nominate

To nominate a candidate for the WGA Vendor of the Year Award, submit addressing all parts of the three points listed on the back of this form.

Selection

The number of awards given in any specific year is at the discretion of the WGA Board. Directors will review nominations, vote on entries, and determine the number of honorees to be recognized.

Recognition

The recipient(s) of the WGA Vendor of the Year Award will be notified in June/July 2023. A press release and a surprise media event will be scheduled in advance to announce the award. A sign will be provided for display.

Final honorees will be featured in the Expo Issue of the *Wisconsin Grocer* magazine, with special e-alerts, in the President's Letter e-newsletter, and on Wisconsin Grocers.com.

Honorees will receive awards at the Chairman's Banquet during the Grocers Innovation Expo, October 18, 2023 at the Hilton Paper Valley Hotel & Fox Valley Convention Center, Appleton, Wisconsin.

Eligibility

The nominee's company must be a current dues-paying member of the Wisconsin Grocers Association. Honorees should attend the the Grocers Innovation Expo to receive the award. To find out if a specific vendor is a WGA member, please call Sarah at 608.210.3302 or sdecorah@wisconsin-grocers.com.

Nominations must be submitted to WGA by Friday, May 12, 2023

RECENT RECIPIENTS



To see a complete list of honorees, please visit wisconsin-grocers.com.



2022
Bernatello's Foods



2021
Lipari Foods



2020
Valley Cooperative



2019
Pinpoint Software



Also see forms to nominate candidates for Grocer of the Year / Excellence in Operations and Community Service. Nominations are due Friday, May 12, 2023.

Save the Date!



October 17 & 18, 2023
Hilton Paper Valley Hotel & Fox Valley Convention Center
APPLETON, WISCONSIN

2023 WGA VENDOR OF THE YEAR NOMINATION APPLICATION

Company Nominated

Name of Representative from Company

Representative Phone Number

Store Address

City

State

Zip

Submitted by

Store / Company

Cell Phone

Email

1 Describe **ONE** thing about this company that sets it apart from others in the vendor community and why this company should receive the award.

2 Please list up to 4 ways this company benefits the grocery industry, including WGA involvement*.

1.

2.

3.

4.

3 Please list up to 4 highlights of the nominee's involvement in the grocery industry*.

1.

2.

3.

4.

** Each item should be fewer than 100 words.*

Nominations must be submitted to WGA by Friday, May 12, 2023. Send to:



WISCONSIN GROCERS ASSOCIATION

10 West Mifflin Street, Suite 205 • Madison WI 53703 | wisconsin-grocers.com

For more information contact Sarah Decorah at 608.210.3302 | sdecorah@wisconsin-grocers.com

The WGA reserves the right to consolidate information on the nomination application should it exceed the recommended number of items/words.